



# NICOLAS MASSOT

UX/UI Designer

UX/UI Designer and graphic designer with 6 years of freelance experience, I am looking to join a team to collaborate on ambitious projects and deepen my practice in a structured environment.

For more information visit: [nicolasmassot.com](https://nicolasmassot.com)

## INFORMATION

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## EDUCATION

BACHELOR IN UX/UI - DIGITAL  
PROJECT MANAGER  
2022/2023 | Studi, distance learning

GRAPHIC DESIGN HND (BTS)  
2017/2019 | Com'Art, Paris 75001  
Print media specialisation

FOUNDATION IN APPLIED ARTS  
2016/2017 | Com'Art, Paris 75001

HND IN COMPUTER SCIENCE (DUT)  
2015/2016 | Université Paris 13, Villetaneuse  
93430

SCIENTIFIC BACCALAUREATE  
2014/2015 | Lycée Albert Camus, Bois-Colombes  
92270  
ISN specialisation

## HOBBIES

Music - Drums in a band and music production (ambient)

Sports - Basketball / Running

Graphic Arts & Animation

## PROFESSIONAL EXPERIENCE

Since 2019 | UX/UI DESIGNER & GRAPHIC DESIGNER

### Freelance

- Full UX/UI design of websites (Figma wireframes, prototyping, WordPress/Bricks Builder integration)
- Visual identity and website creation (brand guidelines, product catalogue, WooCommerce integration)
- Web development with AI integration in the workflow (Claude Code)
- Autonomous project management: client brief, iterations, delivery and maintenance
- Search engine optimisation (SEO) and web security
- User research prior to design: surveys, interviews, personas and experience maps
- Interface adaptation for optimised mobile experience

June 2018 | GRAPHIC DESIGN INTERNSHIP

### Quadient, Bagneux 92220

- Creation of print and digital materials (posters, presentations, newsletters)
- Visual adaptation in compliance with internal brand guidelines
- Layout of internal communication documents
- Participation in managing graphic design requests for the communications department

## SKILLS

Software - Adobe Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Figma, WordPress, Bricks Builder, Webflow

Programming - HTML, CSS

Languages - French, English